

toss the coin



Once upon a time
there was a B2B,
who thought it
was boring.

It had trouble making
friends and influencing
others. Then it decided
to toss the coin...

Your 'Everything Marketing' Office



toss the coin is a full-suite marketing consulting agency for B2B tech organizations. We are growth accelerators who help businesses grow by implementing marketing operations that is creative, responsible, and sustainable.

We are marketers with deep understanding of technology. We have worked with multiple technology organizations, big and small, to craft their GTM strategies - from branding, content development, designs, websites, social media campaigns, partner/customer success management, design thinking-based problem-solving workshops to consulting.

What we offer

CMO Office: Strategic Consulting, Marketing Operations, Design, Content and Branding

Design Studio: Presentation Services, Video Production, UX/UI, and Graphics

Sales Enablement: RFP Center of Excellence, Demand Generation Engine, GTM Solutions

12+
years

120+
B2B Clients

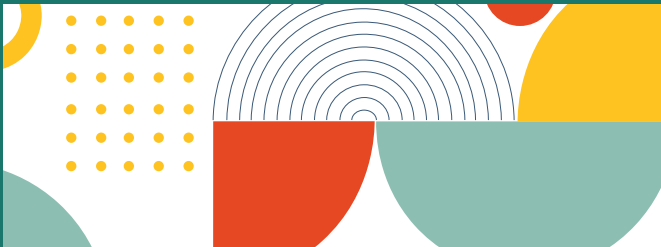
100%
Referenceable Customers



**What business challenge
can we solve for you?**

Connect today.
getcreative@tossthe.co.in

www.tossthe.co.in



Some like it classic. Some like it bold.

Are you telling the right story through your brand?

We combine the power of storytelling and design to stitch a brand identity that is memorable and compelling.

Go beyond just logo and colour palettes and tell your story.

Branding Services

Brand Building | Brand Launch | Brand Website | Brand Assets

Some of the threads of strategy include:

- Discovering your why.
- Identifying your brand personality.
- Creating a brand narrative that is contextual and forward-thinking.
- Translating the brand identity into go-to-market collaterals – websites, social media content, presentations, templates



Let's craft a masterpiece together!

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Take advantage of Design Outcomes

Consider it Done!

We transform boring presentations into stories that are compelling and impactful. Your presentations will be creative, effective, and visually appealing while staying on-brand.

We've designed over 100,000+ slides and have created a framework that will generate high-impact presentations, each time.

Reach out to us for :

- Product Catalogs
- Look Books
- Investor Pitch Deck
- Sales Presentation
- Event Presentation

Design 
Outcomes 

Presentation Services by toss the coin



Get it done!

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